



To:

From:

Re: 17th Annual Rainier Challenge (Tax ID: 91-1401744)

The purpose of this letter is to ask for your support for our upcoming 17th annual Rainier Challenge soccer tournament, which takes place over Memorial Day weekend at the Washington Premier F.C. Complex. The Rainier Challenge is one of the most competitive soccer tournaments in the Pacific Northwest and serves as WPFC's major fundraiser. At this time, I am asking you to consider purchasing an ad in our tournament program. We offer a variety of ad sizes, ranging from business card size to full page. I have attached a copy of our ad sales flyer for your review.

This fundraiser is also a great way for boys and girls to raise money to help pay their club dues and travel expenses. For every ad that a player sells, 50% of the ad revenue benefits WPFC and the balance is credited to the player's account. The more ad revenue a player generates, the more the player benefits.

Each player, manager and coach receives our tournament program. We also offer programs for sale during the tournament. This year we expect over 160 teams to participate and over 10,000 people to visit the fields each day of the four-day event. Your generous support will help us meet the future challenges of providing fields, scholarships, training, coaching and uniforms to over 450 players annually.

WPFC's commitment to excellence sets a standard for youth soccer players on and off the field. As a club, we are committed to the development of the entire individual. On the field, our players are committed to take their game to higher levels each time they step between the lines. Off the field, our young men and women are encouraged to place the same commitment to excellence in education and community responsibility. We desire that all of our members excel academically as we work to prepare them for college life and the opportunity to play college-level soccer.

WPFC is also passionate about serving our community. Each year, WPFC undertakes club-wide community service projects. Most recently, these included a book drive sponsored by PageAhead, soccer gear collection for Soccer Without Borders, and a Coat & Blanket Drive. WPFC also takes great pride in awarding more than \$20,000 each year in financial aid to its members. We will continue to focus our efforts not only on excellent play, but excellent sportsmanship, scholarship and citizenship.

We sincerely appreciate your consideration to purchase an ad in our tournament program and contribute to this worthwhile event.

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